

GENERATING, UPDATING, AND MANAGING MULTI-TAXONOMY
ENVIRONMENTS

ABSTRACT OF THE DISCLOSURE

5 An electronic commerce system includes one or more databases operable to
store product data for one or more products. The system also includes a master global
content directory that includes a plurality of product classes organized in a hierarchy,
the product class categorizing the products and associated with one or more attributes
10 of the products. At least one of the product classes has one or more associated
product pointers that identify one or more of the databases. The system further
includes one or more secondary content directories including one or more classes
mapping back to the product classes in the master global content directory and the
classes having associated class pointers that identify product classes in the master
global content directory. The system also includes a search interface that
communicates a search query to one or more of the databases to search product data.